

NEWDEAL NAAF®

Sodium Formate/Acetate Blend

LIQUID DEICER

- * More expensive
- * Dilutes quickly when applied during a freezing rain event. Must be reapplied often to retain effectiveness.
- * Weak penetrating power through ice & packed snow. Liquid deicer melts from top down. Residual melt water may then refreeze to pavement.
- * When applied to ice, friction initially decreases (like a wet hockey rink). Friction will improve, but then falls again as deicer becomes diluted.
- * Higher risk of causing ASR (Alkali-Silica Reactivity) in concrete pavements than solid deicers.
- * May cause increased corrosion of aircraft and airfield components. Certain liquid deicers have been implicated as a contributing factor to electrical shorting in airfield lighting systems.

NEWDEAL NAAF®

- √ **Costs less**
- √ **Longer continuous anti-icing effect – Applied during freezing rain, NewDeal NAAF retains anti-icing effectiveness longer than liquid.**
- √ **Strong penetrating power through packed snow or ice. Breaks bond between precip and pavement for easier and cleaner mechanical removal.**
- √ **During snow, NewDeal NAAF creates a buffer between pavement surfaces and frozen precipitation. This aids in preventing snow & ice from bonding to the pavement.**
- √ **Irregular deicer shape immediately increases friction when applied to ice/snow. Friction continues to increase as deicer works.**

Liquid deicer works faster and is recommended for use in emergency situations . *When time allows*, save money by using NEWDEAL NAAF® solid deicer for its long lasting stronger penetrating deicing action.

Save money and use NEWDEAL NAAF® .